

THE HAPPIEST BRIDES

ARE THE



Your wedding day is one of the happiest and most joyful days of your life. Wedding planning can be stressful, time-consuming, and expensive. But just imagine for a second: all the hard work you've put into planning the perfect day has paid off as you slip into your dress and shoes, feeling absolutely beautiful.

BRIDES

As Colorado's finest wedding and engagement photographer and more than 10 years of experience, I want you to know that YES, YOU DO DESERVE TO LOOK AND FEEL INCREDIBLE IN YOUR PHOTOS!

Your photos are a reflection of your unique event and personalities. The more time and effort you put into the details, the more elevated your photos will be. So embrace the process and be confident that you will look back and love the way you felt!

This 10-page guide will give you the tools and tricks you need to feel RADIANT in your ENGAGEMENT & WEDDING PHOTOS.

Are you looking for a Stree-Free and fun photo experience and vibrant, bold, unique photos?

GET STARTED



iorije SELF-CARE



STAY ACTIVE

Regular exercise helps boost your mood, energy levels, and confidence. Whether it's simply daily walking, yoga, or dancing, find a routine that feels good for you. Don't obsess, but stay focused.

GET ENOUGH SLEEP

Rest is essential to feeling your best. Try to get a full night's sleep in the days leading up to your wedding. Avoid taking medications for sleep if you aren't sure how your body will respond (ie - melatonin).

HYDRATE & NOURISH

Drink plenty of water and eat healthy meals to feel energized and look your best. Avoid overly salty or sugary foods that could cause bloating or fatigue. Consider taking a multivitamin if you don't already.

PAMPER YOURSELF

Treat yourself to a few activites that make you feel relaxed and rejuvenated. A spa day, massage, or skincare treatments like facials can help you feel refreshed and glowing.





CONSIDER YOUR Seincare ROUTINE





START EARLY

Begin a skincare routine at least 3 months before your wedding to give your skin time to adjust and glow. Exfoliate, hydrate, and use products suited to your skin type.

PRE-WEDDING FACIAL

If you want an extra boost, consider getting a facial 1-2 weeks before your wedding. Make sure to avoid any treatments that might cause irritation or redness close to the wedding day.

PLAN FOR SKIN TOUCHUPS

Make sure your makeup artist has all the tools to keep your skin fresh on the big day, such as setting spray, blotting papers, or extra moisturizer.

DON'T WORRY ABOUT BLEMISHES

Be sure to ask any potential photographer how they handle blemishes and imperfections. I'm always happy to soften blemishes so they aren't noticeable in your photos. skincare & fearly

A TOUCH OF BRONZE

Keep in mind that every detail is enhanced in photos. This is especially true for skintone. If you fair skin and tend to be ghosty, your skin will appear even lighter in your photos. Consider using a subtle skin bronzing lotion for the week leading up to your wedding for a natural and flattering glow. A little goes a long way. Also, be sure to pay attention to how various photographers capture different skinstones. You may want to opt for a more natural, vibrant photographer to avoid muddy, dull-looking skin in your photos.

PEARLY WHITES

Along the same lines as skintone, teeth whiteness is something that many people overlook but makes a big difference for your photos. PRODUCT REC BELOW!

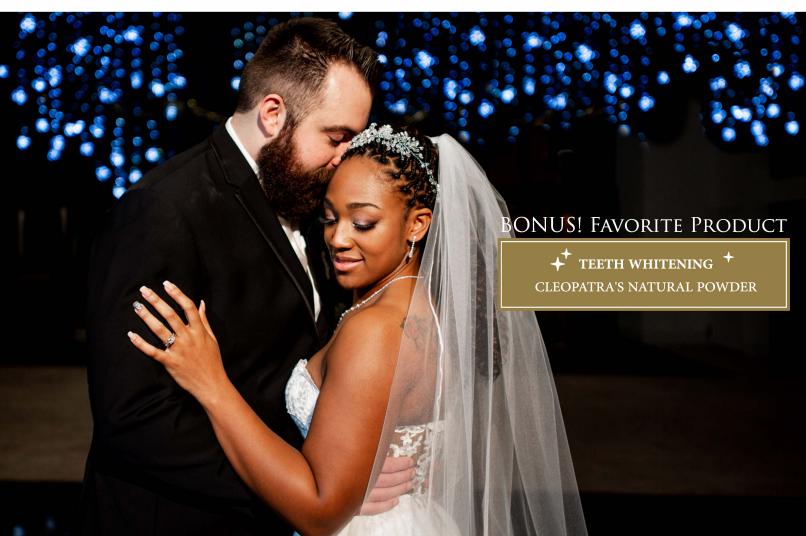
DON'T FORGET SUNSCREEN

Remember to use an effective sunscreen, especially if you are a summer bride! While it's possible to soften sunburns, you don't want bright red shoulders on your wedding day!

PRETTY NAILS

For those close up photos of your rings, you want your nails to look their best! Many brides opt for a simple french tip nail or softer french ombre nail, but don't be afraid of color either!





your wedding dress AND ACCESSORIES



COMFORT IS KEY

When shopping for your wedding dress, focus on comfort as well as style. You'll feel more confident if you can move freely and don't feel restricted.

DRESS FIT

Make sure your dress fits perfectly by scheduling final fittings well in advance. A well-fitted dress will make you feel more confident and look amazing.

SHOES

Choose shoes that not only complement your dress but are comfortable for walking, standing, and dancing. If you plan to wear heels, consider also having a backup pair for later in the evening if your feet begin to hurt.

PRACTICE MAKES PERFECT!

Wear your dress and shoes at least once before the wedding day to practice moving around and getting comfortable in them. The bridal shop is a very different environment than the actual wedding day, so be sure you can move comfortably!

SUPPORTIVE UNDERGARMENTS

Wear undergarments that provide the right support and enhance your dress's fit. Make sure you're comfortable all day, especially with the dress, shoes, and accessories you choose.





Schedule trials with your hair and makeup artists well in advance of your wedding day. It's a great opportunity to experiment with looks, find what you love, and ensure you're comfortable with the final results.

BACKUP PLAN

If you're trying a new hairstyle or makeup look, be prepared with options for touch-ups. Bring extra lipstick, hairpins, or whatever you might need to refresh your look during the day.





BONUS TIP! Consider having your trials the morning of your engagement session for a polished look!

coordinate FOR FAMILY PHOTOS



COLOR & STYLE

For most couples, family photos are a key part of their wedding day. Ensure your photos are print worthy by communicating colors and style to your family members. You don't need to be to matchy-matchy, but coordinating within a color genre can really enhance the looks of the pictures.

COMMUNICATE TO WHO YOU WANT IN YOUR PHOTOS

One crucial mistake couples often make is not informing their family members they are wanted for photos. After the ceremony, guests begin to scatter towards cocktail hour and quickly several family members are missing for photos! It can be time-consuming to gather the missing family. If you tell them ahead of time, they can be prepared and ready for pictures. This also helps to manage expectations and provide your photographer with a efficient way of handling your family photos.



manage STRESS

RELAXATION TECHNIQUES

Meditation, deep breathing, or a short walk can help ease pre-wedding jitters. The more relaxed you feel, the more radiant you'll appear.

DELEGRATE TASKS

Trust your wedding planner, family, or bridesmaids to handle details on the day of the wedding so you can focus on enjoying the moment.

ACCEPT IMPERFECTION

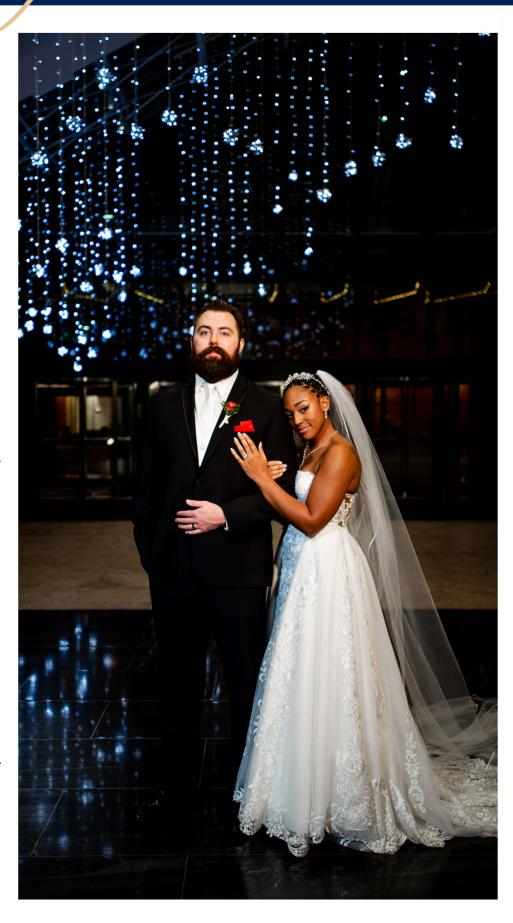
Remember that things don't always go according to plan and that's okay!
Embrace the unexpected with grace, and don't let small issues take away from your joy.

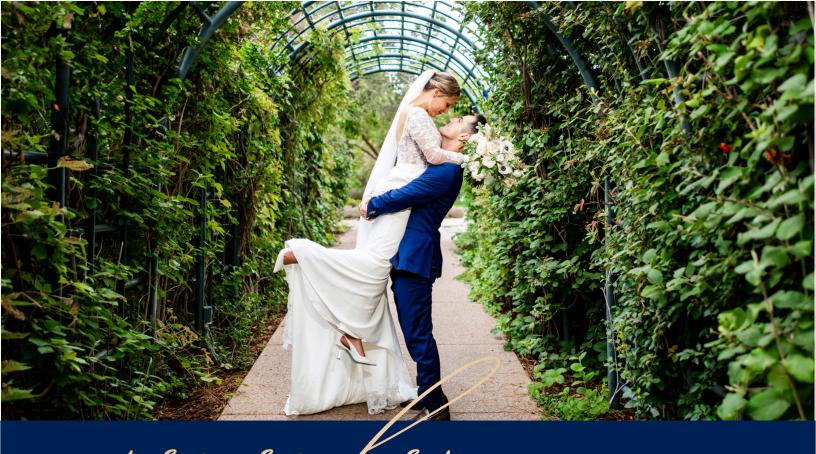
MAINTAIN A POSITIVE MINDSET

Start the day by reminding yourself of all the reasons you are amazing and deserving of this special day. Confidence shines through when you feel good about yourself.

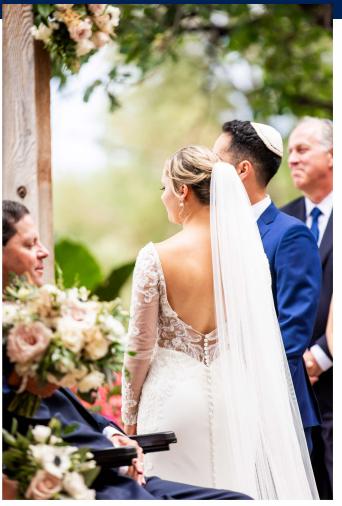
SURROUND YOURSELF WITH POSITIVITY

Spend time with people who make you feel happy and supported, whether it's your bridesmaids, family, or close friends. Their positive energy will help you feel relaxed and beautiful.





remember YOUR WHY



FOCUS ON YOUR FIANCE

Take a few quiet moments during your engagement photos and throughout the wedding day to reflect on the importance of the day and your relationship. Engaging in mindful moments can calm nerves and help you enjoy every second. Think of all the reasons that you love them, what your future together might look like, and everything you value as a couple.

SHARE A SWEET MOMENT

Whether it's a pre-wedding letter exchange, a first look, or just a moment alone together before the ceremony, these moments will help you reconnect and feel even more beautiful in the eyes of your partner.

LAUGH AND HAVE FUN!

Enjoy the engagement session and even more importantly, your wedding day! Remember to laugh and soak in each moment. The more fun you have, the more radiant you'll look. Your guests will be able to feel your joy, and it will make your wedding photos even more stunning!

HOW TO CHOOSE YOUR ENGAGEMENT & WEDDING PHOTOGRAPHER

START WITH STYLE

Take some time to look at friends' wedding photos, browse Pinterest, and search Google for photos of your venue, similar wedding style to your vision, and the feel you want. Try to describe those photos: are they colorful and crisp, dark and moody, or more pastel-toned?

IF VIBRANT, BOLD, & UNIQUE DESCRIBE THE TYPE OF PHOTOS YOU DREAM ABOUT, LET'S CHAT

EMAIL: *info@sarahgoffphotography.com* 970.443.1805

VISION & PERSONALITY

Choose a photographer whose style and personality align with your vision and values. Whenever possible, meet your vendors in person or have video calls. This helps build rapport and ensures you feel comfortable with them.

DETERMINE COST

Your wedding is a once-in-a-lifetime experience. You deserve to have incredible memories and even more incredible photos of those memories! Consider not only the cost, but the cost to *not* hire a quality, reputable, and professional photographer. It's worth investing in someone who can capture not only the big moments but also the details and candid, emotional moments.

THOROUGHLY RESEARCH

It's absolutely okay to read reviews, ask any potential photographer for referrals from past couples, and follow their social media sites. Be thorough and diligent about what they include in their packages, review their contract before signing, and if you feel any "red flags", listen to your gut. The photography industry has seen a rise in "faux"-tographers in recent years who aren't reliable.





Vibrant, natural, curated
Colorado wedding photography
for wildly devoted & joyful couples
who believe in dancing under the stars.

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